

Patrick Mustain

patrickmustain.com
patrickmustain@gmail.com
Washington, DC

Knowledge, Skills, and Abilities

- Writing and editing – Bylined and ghost-written work has appeared in major news outlets, including The Washington Post, The New York Times, The Hill, The Wall Street Journal, Scientific American Food Matters, The Daily Beast, and Men’s Journal
- Digital media production and storytelling – Incorporating videography, animation, illustration, photography, graphics, and audio
- Proficient in Adobe Premiere Pro, Final Cut Pro 7, Adobe After Effects, Adobe Illustrator, Adobe Lightroom, Adobe Photoshop, WordPress, Drupal, Microsoft Office, Refworks, Zotero, and most social media platforms
- Academic research and writing – presented media law paper at Association for Education in Journalism and Mass Communications conference and co-authored study published in American Journal of Health Promotion
- Excels in collaborative settings, working with clients, editors, writers, designers, and other media professionals to best utilize graphics, text, video and audio in order to develop highly engaging content
- Experience managing multiple social media accounts, websites, and newsletters, acting as the public voice of a highly reputable research center, and an international conservation organization, strategically dealing with sometimes controversial topics
- Able to clearly describe complex science, health, and medical concepts in an engaging way, for a variety of audiences, using a variety of media
- Able to quickly gain working proficiency in new software platforms, web tools, and multimedia production gear
- Able to work both independently and within a team on multiple projects
- Unmanned Aerial Aircraft Operator – Licensed Federal Aviation Administration Remote Pilot

Education

Master of Arts – Science and Medical Journalism University of North Carolina School of Journalism and Mass Communication	2013
Master of Public Health – Community Health Education University of Minnesota School of Public Health	2011
Bachelor of Science – Kinesiology/Exercise Physiology University of Illinois at Urbana-Champaign	2009

Awards and Additional Training

- Lynda.com Cannon Speedlight Flash Course 2018
- Advanced Adobe After Effects Course 2017
- FAA Unmanned Aerial Remote Pilot License 2016
- Scientific American Blog of the Year 2013
- Maxwell Graduate Scholarship in Medical Journalism 2013
- Roy H. Park Fellowship 2011
- Wal-Mart Veterans Grant 2010
- American Aerobics and Fitness Association Personal Fitness Trainer Certification 2003

Professional Experience

Communications Manager, Editorial/Digital Media 2015-Present
Oceana, Washington DC

- Write campaign reports, blog posts, web copy
- Produce multimedia digital content to be shared on international social media accounts
- Ghost write Op-Eds LTEs, and blog posts for Oceana executive staff and scientists
- Manage U.S. blogs and website

Freelance Writer/Multimedia Producer 2013-Present
Washington, DC

- Written and digital media work appeared regularly in Scientific American Food Matters and The Daily Beast, and has been featured in the American Journal of Health Promotion, Business Insider, Civil Eats, Fast Company, Grist, Huffington Post, The Laura Flanders Show, Men's Journal, The New York Times, Nashville Public Television, North Carolina Health News, North Carolina Public Television, Upworthy, Weighty Matters, and Yahoo! News
- Performed in-depth reporting—conducting interviews, conferring with expert sources and undertaking intensive research of for stories covering a range of topics, including health, food, environmental issues, public policy, and obesity
- Wrote the Scientific American 2013 Blog of the Year, which received the highest traffic in Scientific American History at the time of its publishing.

Communications Manager 2013-2014
Yale Rudd Center for Food Policy & Obesity, New Haven CT

- Managed internal and external communications, maintained and managed Rudd Center web presence, and produced digital media for the promotion and dissemination of Rudd center research

Graduate Assistant 2011-2013
ibiblio.org, University of North Carolina, Chapel Hill, NC

- Updated and managed ibiblio homepage, writing 56 posts highlighting ibiblio content, news, and events
- Edited and produced 23 video previews for ibiblio guest speaker series

Communications Intern 2012
Yale Rudd Center for Food Policy and Obesity, New Haven, CT

- Produced educational and promotional videos for Rudd Center Website
- Managed social media accounts (Twitter, Facebook & YouTube) to promote events, publications and news appearances

Research Assistant 2010
University of Minnesota School of Public Health, Minneapolis MN

- Hired, trained and managed 30-member data collection team
- Coordinated data collection, organized data and wrote introduction and methods sections of research paper published in American Journal of Health Promotion

Personal Trainer/Fitness Instructor 2003-2009
Multiple Locations (military, private gyms and university settings)

- Worked with hundreds of clients and class participants to develop healthy habits and optimal movement patterns

Aircraft Electronics Technician 1999-2003
U.S. Navy

- Performed maintenance and repair of the APS-137 ISAR radar system, ensuring squadron readiness for P-3 Orion aircraft