

Patrick Mustain

patrickmustain.com
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Washington, DC

Skills and Abilities

- Proficient in Final Cut Pro 7, Adobe Premiere Pro, Adobe After Effects, Adobe Illustrator, Adobe Flash, WordPress, Vimeo, YouTube, Soundcloud, Microsoft Office, Refworks, Zotero, Google Drive, Facebook, and Twitter
- Accomplished digital media producer: videography, animation, illustration, photography, infographics, and audio
- Extensive experience in academic research and writing, as well as popular science and health writing
- In-depth understanding of health behaviors/outcomes, and their determinants, with professional and academic experience working at and studying all levels of the Socio-Economic Model of Health
- Excels in collaborative settings, working with clients, editors, writers, and other media professionals to best utilize graphics, text, video and audio in order to develop highly engaging content
- Experience managing multiple social media accounts, websites, and newsletters, acting as the public voice of a highly reputable research center, and an international conservation organization, strategically dealing with sometimes controversial topics
- Able to clearly describe complex science, health, and medical concepts in an engaging way, for a variety of audiences, using a variety of media
- Able to quickly gain working proficiency in new software platforms and web tools
- Able to work independently on multiple projects

Notable Media and Publications

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| Jul 2014 | Scientific American Food Matters Blog/Video: Move Over Kale, The New Super-Vegetable Comes From The Sea |
| Jun 2014 | New Body Ethic Website (Copy, Layout, Photography): NewBodyEthic.org |
| May 2014 | Scientific American Food Matters Blog/Video: Maybe We Should All Just Stop Trying To Lose Weight |
| Feb 2014 | Rudd 'Roots Parents Website (Copy/Graphics/Interactive tools/Layout): ruddrootsparents.org |
| Jan 2013 | Scientific American Food Matters Blog/Video: Eat Small: Why Our Big Fish Problem is Leading to Big Fish Problems |
| Nov 2013 | Scientific American Food Matters Blog/Video: Cultivating Reform: Planting the Seeds for Healing the Food System |
| Oct 2013 | Fast Food FACTS Video/Infographic/Animation: fastfoodmarketing.org |
| May 2013 | Scientific American Guest Blog: Dear American Consumers, Please Don't Start Eating Healthfully |
| Dec 2012 | UNCTV Public Television Documentary: Gorges State Park |
| Jul 2012 | Scivee.tv Video: Facts Up Front Versus Traffic Light Food Labels: A Randomized Control Trial |
| Aug 2012 | Port City Stories Video: Refuge in the Ring |

Education

- May 2013 Master of Arts, Medical and Science Journalism
University of North Carolina School of Journalism and Mass Communication
- Mar 2013 Master of Public Health, Community Health Education
University of Minnesota School of Public Health
- Dec 2008 Bachelor of Science, Kinesiology/Exercise Physiology
University of Illinois at Urbana-Champaign

Professional Experience

- 2015 Communications Manager
Oceana, Washington DC
- Write Campaign reports, blog posts, web copy
 - Produce multimedia digital content to be shared on international accounts
 - Ghost write OpEds, LTEs, and blog posts for Oceana executive staff and scientists
 - Manage North America blogs, and Communications Intern
- 2013 -2014 Communications Manager
Yale Rudd Center for Food Policy & Obesity, New Haven CT
- Managed internal and external communications, maintained and managed Rudd Center web presence, and produced digital media for the promotion and dissemination of Rudd center research
- 2011 -Present Freelance Multimedia Producer/Writer; Contributor, Scientific American Food Matters
Washington, DC
- Written and multimedia work appears regularly in Scientific American Food Matters and has been featured in Business Insider, Civil Eats, Fast Company, Grist, The Hill, Huffington Post, The Laura Flanders Show, The New York Times, Nashville Public Television, North Carolina Health News, North Carolina Public Television, Upworthy, The Wall Street Journal, Weighty Matters, and Yahoo! News
 - Performed thorough reporting—conducting interviews, conferring with expert sources and undertaking in-depth research for a number of health and science stories covering a range of topics, including health care, environmental issues, public health, and obesity
 - Scientific American post, *Dear Consumers*, received the highest traffic in Scientific American History
- 2011-2013 Graduate Assistant
ibiblio.org, University of North Carolina School of Information and Library Science
- Updated and managed ibiblio homepage, writing 56 posts highlighting ibiblio content, news, and events
 - Edited and produced 23 video previews for ibiblio guest speaker series
- 2012 Communications Intern
Yale Rudd Center for Food Policy and Obesity
- Produced five educational and promotional videos for Rudd Center Website
 - Managed social media accounts (Twitter, Facebook & YouTube) to promote events, publications and news appearances
- 2010 Research Assistant
University of Minnesota School of Public Health, Minneapolis MN
- Hired, trained and managed 30-member research team
 - Coordinated data collection, organized data and wrote introduction and methods sections of research paper
- 2003-2009 Personal Trainer, Fitness Instructor, US Navy Physical Training Coordinator
Multiple Locations (military, private gyms and public university settings)
- Worked with hundreds of clients and class participants to develop individualized plans for health improvements