

# Patrick Mustain

patrickmustain.com  
patrickmustain@gmail.com  
Washington, DC

## Skills and Abilities

- Proficient in Final Cut Pro 7, Adobe Premiere Pro, Adobe After Effects, Adobe Illustrator, Adobe Flash, WordPress, Vimeo, YouTube, Soundcloud, Microsoft Office, Refworks, Zotero, Google Drive, Facebook, and Twitter
- Accomplished digital media producer: videography, animation, illustration, photography, infographics, and audio
- Extensive experience in academic research and writing, as well as popular science and health writing
- In-depth understanding of health behaviors/outcomes, and their determinants, with professional and academic experience working at and studying all levels of the Socio-Economic Model of Health
- Excels in collaborative settings, working with clients, editors, writers, and other media professionals to best utilize graphics, text, video and audio in order to develop highly engaging content
- Experience managing multiple social media accounts, websites, and newsletters, acting as the public voice of a highly reputable research center, and an international conservation organization, strategically dealing with sometimes controversial topics
- Able to clearly describe complex science, health, and medical concepts in an engaging way, for a variety of audiences, using a variety of media
- Able to quickly gain working proficiency in new software platforms and web tools
- Able to work independently on multiple projects

## Notable Media and Publications

Jul 2014	<b>Scientific American Food Matters</b> Blog/Video: Move Over Kale, The New Super-Vegetable Comes From The Sea
Jun 2014	<b>New Body Ethic</b> Website (Copy, Layout, Photography): NewBodyEthic.org
May 2014	<b>Scientific American Food Matters</b> Blog/Video: Maybe We Should All Just Stop Trying To Lose Weight
Feb 2014	<b>Rudd 'Roots Parents</b> Website (Copy/Graphics/Interactive tools/Layout): ruddrootsparents.org
Jan 2013	<b>Scientific American Food Matters</b> Blog/Video: Eat Small: Why Our Big Fish Problem is Leading to Big Fish Problems
Nov 2013	<b>Scientific American Food Matters</b> Blog/Video: Cultivating Reform: Planting the Seeds for Healing the Food System
Oct 2013	<b>Fast Food FACTS</b> Video/Infographic/Animation: fastfoodmarketing.org
May 2013	<b>Scientific American Guest Blog:</b> Dear American Consumers, Please Don't Start Eating Healthfully
Dec 2012	<b>UNCTV</b> Public Television Documentary: Gorges State Park
Jul 2012	<b>Scivee.tv</b> Video: Facts Up Front Versus Traffic Light Food Labels: A Randomized Control Trial
Aug 2012	<b>Port City Stories</b> Video: Refuge in the Ring

## Education

- May 2013      Master of Arts, Medical and Science Journalism  
University of North Carolina School of Journalism and Mass Communication
- Mar 2013      Master of Public Health, Community Health Education  
University of Minnesota School of Public Health
- Dec 2008      Bachelor of Science, Kinesiology/Exercise Physiology  
University of Illinois at Urbana-Champaign

## Professional Experience

- 2015            Communications Manager  
Oceana, Washington DC
- Write Campaign reports, blog posts, web copy
  - Produce multimedia digital content to be shared on international accounts
  - Ghost write OpEds, LTEs, and blog posts for Oceana executive staff and scientists
  - Manage North America blogs, and Communications Intern
- 2013 -2014    Communications Manager  
Yale Rudd Center for Food Policy & Obesity, New Haven CT
- Managed internal and external communications, maintained and managed Rudd Center web presence, and produced digital media for the promotion and dissemination of Rudd center research
- 2011 -Present    Freelance Multimedia Producer/Writer; Contributor, Scientific American Food Matters  
Washington, DC
- Written and multimedia work appears regularly in Scientific American Food Matters and has been featured in Business Insider, Civil Eats, Fast Company, Grist, The Hill, Huffington Post, The Laura Flanders Show, The New York Times, Nashville Public Television, North Carolina Health News, North Carolina Public Television, Upworthy, The Wall Street Journal, Weighty Matters, and Yahoo! News
  - Performed thorough reporting—conducting interviews, conferring with expert sources and undertaking in-depth research for a number of health and science stories covering a range of topics, including health care, environmental issues, public health, and obesity
  - Scientific American post, *Dear Consumers*, received the highest traffic in Scientific American History
- 2011-2013      Graduate Assistant  
ibiblio.org, University of North Carolina School of Information and Library Science
- Updated and managed ibiblio homepage, writing 56 posts highlighting ibiblio content, news, and events
  - Edited and produced 23 video previews for ibiblio guest speaker series
- 2012            Communications Intern  
Yale Rudd Center for Food Policy and Obesity
- Produced five educational and promotional videos for Rudd Center Website
  - Managed social media accounts (Twitter, Facebook & YouTube) to promote events, publications and news appearances
- 2010            Research Assistant  
University of Minnesota School of Public Health, Minneapolis MN
- Hired, trained and managed 30-member research team
  - Coordinated data collection, organized data and wrote introduction and methods sections of research paper
- 2003-2009      Personal Trainer, Fitness Instructor, US Navy Physical Training Coordinator  
Multiple Locations (military, private gyms and public university settings)
- Worked with hundreds of clients and class participants to develop individualized plans for health improvements